

Amanda Talbott

COMMUNICATION DESIGNER

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Carnegie Mellon University  
BFA in Communication Design 1997

**Art Director 05.07–02.09**

Sapient Interactive | Boston, MA

Provided collaborative direction and design for Web sites, microsites, user interface, branding and other communication needs within local and global offices. Visual Design lead for teams of Graphic and Flash Designers, Developers, Copywriters and Information Architects. Project work includes clients such as Liberty Mutual, City Sports, Webster Bank, Talbots/J.Jill, Yale School of Management and One Hen. Some examples of work can be viewed at the following URLs:

[www.youcovered.com](http://www.youcovered.com)  
[www.onehen.org](http://www.onehen.org)  
[community.som.yale.edu/premba](http://community.som.yale.edu/premba)  
[www.citysports.com](http://www.citysports.com)

**Freelance Designer 02.02–present**

Creative conceiving and production of interactive + print design and branding for local and national organizations. Art direction of photography and illustration provided for specific projects. Other details of current experience include project management, project research, design consulting. Some work includes: Raincastle Communications, New England Foundation for the Arts (NEFA), Families of September 11, Art Interactive, MIT IDEAS Competition, Agencourt Bioscience, Morris Land Conservancy, The Camilla Group, Polese Clancy + TIME Inc Photography.

**Senior Graphic Designer 11.04–04.07**

BigBad, Inc | Boston, MA

Working closely with team members in development, design, strategy, information architecture and project management to create sites that are restructured and redesigned to enhance overall usability and communication. Responsibilities include creative design, art direction, design production and presentations. Some work produced includes Web sites for CDM, Moss, The John F. Kennedy Presidential Library and Museum, Saucony, Goodwin Procter, Morehouse College, Suffolk University, Mass College of Pharmacy and Health Sciences and Tufts University. Some examples of work can be viewed at the following URLs:

[www.jfklibrary.org](http://www.jfklibrary.org) (*three flash modules within*)  
[www.cdm.com](http://www.cdm.com)  
[www.mossinc.com](http://www.mossinc.com)

**Senior Graphic Designer 01.01–02.02**

New Tilt, Inc | Somerville, MA

Responsible for creative conceiving and production of interface design, print design and branding for local and national organizations. Some examples of work can be viewed at the following URLs:

[www.familiesofseptember11.org](http://www.familiesofseptember11.org)  
[www.americanhistory.si.edu/house/default.asp](http://www.americanhistory.si.edu/house/default.asp)  
[www.danafarber.org](http://www.danafarber.org)

**Graphic Designer 02.99–10.00**

The Jensen Group | Fort Collins, CO

Designed a variety of print collateral, corporate identity, image brochures, menus, interactive conceiving, and a variety of promotional items for local and national companies. Other responsibilities include direction of illustration and photography.

**Graphic Production Designer 08.97–01.99**

Current, Inc | Colorado Springs, CO

Designed new ideas for social expression product lines such as greeting cards, calendars, motivational posters and banners. Working with in-house productions staff handling printing, color matching and photographic studio work.

**Graphic Designer 05.96–02.97**

Wall-to-Wall Studios | Pittsburgh, PA

Responsible for creating print collateral pieces for a variety of local clientele including restaurant branding, artist promotions, engineering groups and non-profit organizations.

**Technical:**

Photoshop, Illustrator, InDesign, Freehand and QuarkXPress

**Photography:**

Black and White, Color Slide and Photo Direction

**Printmaking + Other:**

Serigraphy, Intaglio, Lithography, Monotype, Illustration, Bookmaking and Image Transferring

**Awards + Recognition**

2008 American Graphic Design Award, Graphic Design USA  
2008 Hermes Platinum Award + Hermes Gold Award  
2007 MITX Award Finalist – Financial Services category  
2007 Communication Arts Site of the Week  
2006 MITX Award Finalist – Nonprofit/Government category  
2006 MITX Award Finalist – Manufacturing category  
2001 MIMC Awards – Best in Design, web site  
2001 MIMC Awards – Healthcare category  
CA Site of The Week – week of July 9, 2001  
Macromedia Site of The Day – June 20, 2001  
Yahoo Pick of The Week – week of May 21, 2001  
1999 Communication Arts branding nomination  
1998 ADDY Award(s) – 1997 Poster Design + Corporate Identity  
1997 ADDY Award – 1996 Poster Campaign

*samples and references available upon request*